

Speed

Accuracy

Leadership

Precision

Joint Symposium on Emerging Technologies
and Advanced Clinical Applications during
Arab Health 2012 in Dubai

Monday January 23, 2012

6.00 PM – 10.00 PM

American Hospital
OPD Building Auditorium 1 and 2
Oud Metha Road
Dubai, UAE

Dubai



Welcome to the Joint Symposium on Emerging Technologies and Advanced Clinical Applications at American Hospital in Dubai

Dear Cancer Treatment Professionals, Partners, Friends & Guests,

Radiotherapy and radiosurgery remain fields of rapid innovation and change. RapidArc® treatment technology has changed the cancer treatment landscape tremendously. In May 2008 Varian Medical Systems rolled out the first clinical version of RapidArc® – Varian's VMAT solution – and today more than 2,000 systems have been installed for the benefit of patients around the globe. In the same timeframe, tools for image guided radiotherapy (IGRT) have improved – leading to better, more accurate and faster patient positioning and correction than with our previous technology. In 2010 we have clinically introduced TrueBeam™ a radically new system for high-precision image-guided radiotherapy and radiosurgery.

American Hospital in Dubai and many other centers in the Middle East have implemented and established new improved treatment protocols that lead to better results and fewer side effects than we have seen with our previous technology. The newly available technologies have initiated discussions and trials on hypo-fractionated treatments and at many centers, stereotactic body radiotherapy (SBRT) has become the standard for the treatment of challenging indications.

Varian Medical Systems, the world market leader in radiation therapy and market leader in the Middle East, welcomes you to an exciting symposium during Arab Health 2012 in Dubai and to learn more about the latest capabilities for cancer treatment with radiation and their clinical implementation. We look forward to seeing you at our symposium and to spending a most interesting and stimulating evening with you.

Truly yours,

Rolf Stähelin
Director International Marketing
EMEA & APAC
Varian Medical Systems

Fritz Derrer
Director Sales
Varian Medical Systems

Speed

Efficiency

Completeness



Effectiveness

Program

6.00 PM Registration
& Refreshments

7.00 PM Welcome Address

Welcome at American Hospital
Dubai (AHD)

7.10 PM Setting up a New Radiotherapy
Department at American Hospital Dubai

7.20 PM Paperless Experience at American Hospital

7.30 PM RapidArc®, Gated IMRT, QA – Early
Experiences at American Hospital

7.40 PM RapidArc Radiosurgery – Clinical
Experiences at National Guard Hospital

7.50 PM Advanced Workflow Management and
Clinical Tools in ARIA® / Eclipse™ System 11

8.00 PM TrueBeam™ - Radical Thinking Required
A new Treatment Platform with Unmatched
Clinical Features and Imaging Tools

8.10 PM American Hospital – Radiation Therapy
Unit Tour

8.30 PM Dinner Reception

Rolf Stähelin

Director International Marketing
EMEA & APAC
Varian Medical Systems, Switzerland

Thomas J. Murray Fache

Chief Executive Officer
American Hospital, Dubai, UAE

Dr. Salim Chaib Rassou, MD

Head of Radiation Oncology
American Hospital, Dubai, UAE

Raxa Chauhan & Varsha Patel

Senior Radiation Therapists
American Hospital, Dubai, UAE

Dr. Mohan Ramachandran, PhD

Chief Physicist and Radiation
Safety Officer
American Hospital, Dubai, UAE

Dr. Suliman Al-Ghamdi, MD

Head of Radiation Oncology
Deputy Chairman
Princess Noorah Oncology Center
Jeddah, Kingdom of Saudi Arabia

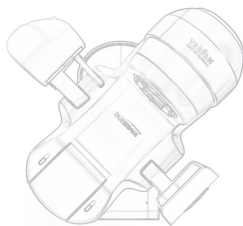
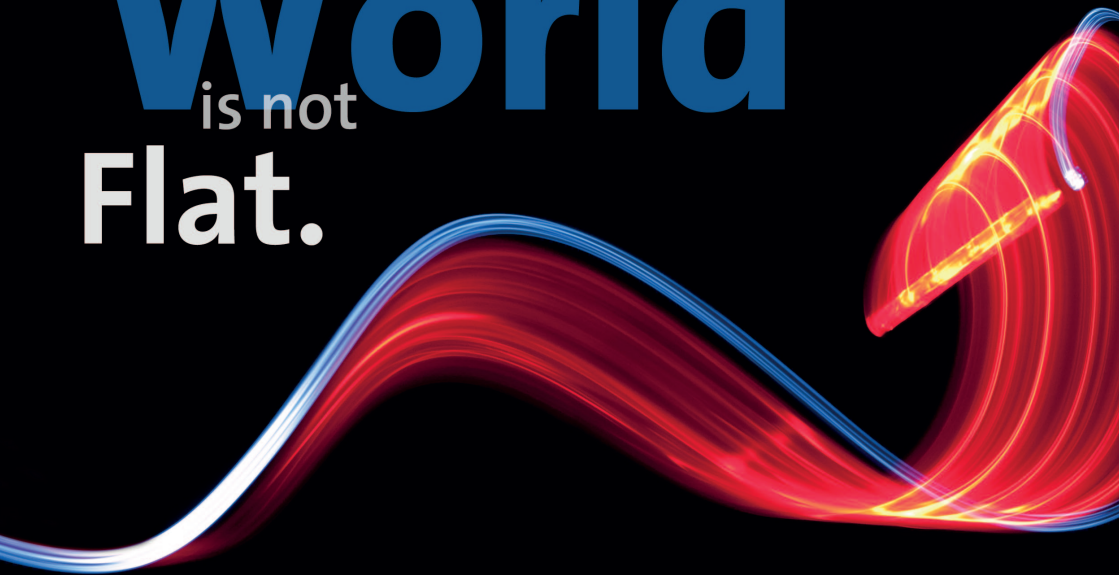
Martin Sabel

Marketing Manager EMEA
Varian Medical Systems, Switzerland

Rolf Stähelin

Director International Marketing
EMEA & APAC
Varian Medical Systems, Switzerland

The World is not Flat.



TrueBeam™ – Your tool for SABR.

Stereotactic Ablative Radiotherapy (SABR) requires the highest possible precision – TrueBeam™ delivers it. Patients want to be treated in a short time – TrueBeam delivers it.

The Varian TrueBeam system with its unique high intensity modes in combination with the RapidArc® delivery technique enables you to deliver Stereotactic Ablative Radiotherapy with doses up to **25 Gy in 2 minutes** – a delivery time you couldn't imagine before. The flexible fully integrated imaging system of the TrueBeam system provides you with the confidence that the dose is precisely delivered to the planned position, while the integration with the ARIA® oncology information system and the Eclipse™ treatment planning system takes care that you have all information – plans, images and more – ready at your fingertips whenever you need them.

Be Smart with your patients, use TrueBeam.

VARIAN
medical systems

A partner for **life**

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